
VCCH Tails

Published by the Vernon County Humane Society, Inc.

Send suggestions, submissions and questions to:

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VCCH Tails
Vernon County Humane Society
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Viroqua, WI 54665

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www.vchumane.org

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Summer Hours

Tuesday/Wednesday 1-4pm
Thursday 1-6pm
Saturday Noon-4pm
Friday Appointment Only
Sunday/Monday closed

Mobile Adoptions at PetSmart in La Crosse

Sept. 10 - 12, 2010

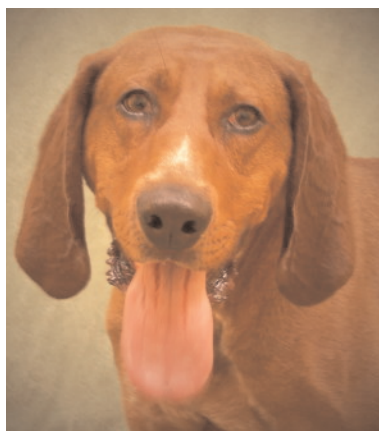
Please help spread the word and potentially help a homeless dog or cat from Vernon County get adopted! The PetSmart location is very convenient for adopters and we appreciate their support.

"Never, never be afraid to do what's right, especially if the well-being of a person or animal is at stake. Society's punishments are small compared to the wounds we inflict on our soul when we look the other way."

~ Rev. Martin Luther King Jr.

Vernon County Humane Society
1150 Nelson Parkway
Viroqua, WI 54665

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Indie Needs a Home - Spread the Word!

Hi, it's me, Indie. Please take a look at me and tell your friends about me. I have been in the shelter since last July of 2009, waiting for the right home. I'm not easy to adopt. I'm just got sooooo much drive and energy. I need an active outdoor lifestyle and a job to do. I think I might like to be a Search and Rescue dog!

The AKC standard says about my breed, "The Redbone mingles handsome looks and an even temperament with a confident air and fine hunting talents." That's me!!!

Redbones like me can be wonderful guard dogs because we have a "perfect alarm call as well as a highly alert and focused breed," according to Wikipedia.

Redbones are loving family dogs. Wikipedia says, "They love to be with their owners and family, and are happy just doing things with their humans, or sitting nearby, watching them."

I'm young and boisterous and I like to rough-house with other dogs, so other dogs in the family should be big like me. Please come and visit me soon.

Summer Heat Can Kill -- Alert from www.sunbearsquad.org

Watch and listen for dogs trapped inside of vehicles on warm days; they could die of heat stroke. A sunny mild 72 degree day will produce 116.6 degrees in just 60 minutes, a 2005 Stamford University study proved. Opening the windows a crack produced only a slight reduction in temperature. Take action if you see dogs panting heavily inside a car on a warm day. You might save a life.

Why is heat so deadly to dogs?

They can't perspire to exhaust body heat like we humans can. The only way they can rid their bodies of excess heat is through panting and limited perspiration through their paw pads. Heat stroke is quick to kill, and very young or old, obese, or unhealthy animals are more susceptible. What are the symptoms in addition to heavy panting and drooling? Look for signs of restlessness (laying down and rising again and again), lethargy, dark tongue, lack of coordination, and even vomiting.

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VERNON
 COUNTY
 HUMANE
 SOCIETY

Tails

SPRING 2010



Dedicated to the welfare and protection of all companion and domestic animals by promoting programs that benefit the health, safety and well-being of all residents of Vernon County.

Wish List Top 10

1. Computer with wireless internet
2. Gas Card for VCHS van
3. Non-clumping clay cat litter (we use 50 pounds a day!)
4. Bleach, Laundry Detergent, dish soap
5. Wal-Mart gift card for supplies
6. Printer ink (hp 27 and 22)
7. Garbage bags (13 and 30 gallon)
8. Stamps 44 cents and 28 cents
9. Plastic cat carriers (small and medium)
10. Medium collars for dogs

Important—please read

Homeless animals in Vernon County need your support in 2010! Mail your completed membership form (back page) and check today before it slips your mind in this busiest of times!

June is Adopt a Cat Month!

Please stop by VCHS to see all our friendly felines waiting for new homes. We are sure you will find one that is just purr-fect.



“PAWS Open” Charity Golf Tournament
Wednesday, July 7th
Viroqua Hills Country Club
1:00 p.m. Shotgun Start,
4-Person Scramble

All proceeds go to support Vernon County Humane Society and their efforts to support homeless cats and dogs in our community. Please ask your friends to join a foursome!

Hole-in-One Vehicle sponsored by Sleepy Hollow
Prizes for On-green Games AND 1st, Middle-place Prize

Mail registration no later than June 30th (address below left)
Sponsorships may be dropped off at VCHS until July 6th at 4 pm
Golfers may register the day of the event at Viroqua Hills Country Club

PAWS OPEN ENTRY FORM

- | | |
|---|---|
| <input type="checkbox"/> \$40 Individual Non-Member | <input type="checkbox"/> \$50 Tee Sponsorship |
| <input type="checkbox"/> \$15 Individual Member | <input type="checkbox"/> \$150 Hole Sponsorship |
| <input type="checkbox"/> \$60 Member Team of 4 | <input type="checkbox"/> \$1000 Title Sponsorship |
| <input type="checkbox"/> \$160 Non-Member Team of 4 | |
| <input type="checkbox"/> \$250 Business Team of 4 (includes hole sponsorship) | |

*Must have a 2010 Viroqua Hills Country Club Membership to qualify for member rates

Name	Address	City/State/Zip	Phone	Email
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
Business Name if applicable _____				

Our organization does not receive money from the Humane Society of the United States or from Vernon County government. Our area’s homeless animals depend on you for support! The need has never been greater. PLEASE participate.



The Story of Maddax

You would never guess by looking at his cute clown face that Maddax was in continual pain due to a torn ligament in his back leg. But the surgery would be very expensive, significantly depleting the shelter budget for vet care. What to do? We launched a fundraising page for Maddax on chipin.com! When the word went out, caring people around the county and state dug into their pockets to make it happen. It was wonderful to see donations flowing in to help a stray dog!

So Maddax had surgery and recovered peacefully in a foster home, and his blog carried updates and photos to his community of friends. Some friends might have noticed that the postings were more than affectionate. The foster family was falling in love! They couldn't bear the thought of losing him. Even

though Maddax had other good applications for adoption, we thought it best for Maddax to stay where he was clearly loved, and prevent him from having to go through another stressful transition to a new home.

Maddax went to Petco with his new family to get his ID tag, and this photo was snapped during the engraving. Typical for him, he was so curious about the funny noises that emitted from the engraving machine that he stood on his hind legs to watch—and with his healed ligament, he actually COULD stand on his hind legs! That would have been impossible before his surgery.

Thank you to all of Maddax's friends for helping him become pain-free!

Thank You, Viroqua Food Coop!

A special thanks to the Viroqua Food Co-op for raising just under \$300 in May for Vernon County Humane Society. We received more register donations than any other organization this year! If you are a co-op member please do not forget to cast your ballot for VCHS at the co-op by June 25th.

Thank You, WTC Business Class!

Thank you to the WTC Business Class for their plant sale fundraiser to benefit Vernon County Humane Society. Funds raised from the sale at Nelson Agri-Center totaled \$120.

Do not forget the VCHS' inaugural golf outing, PAWS OPEN will be held Wednesday July 7th at 1pm at the Viroqua Hill Country Club. See p. 1 for registration information. All are welcome, if you cannot play just stop by for some good food!

If you find a stray...

Remember, when you find a stray dog or cat, call the Vernon County Sheriff's Department (or your local law enforcement) **FIRST**.

While VCHS receives many strays from throughout the county, the Animal Control Officer *works for* and *is directed by* the Sheriff's Department.

VCHS 2010 Membership Pledge Card

Donor Name(s): _____
(Please print the name as it should be on the gift acknowledgement.)

Address: _____

City: _____

State: _____ Zip: _____



Choose Your Level of Membership

- | | |
|---|---|
| <input type="checkbox"/> Individual: \$20 | <input type="checkbox"/> Family: \$30 |
| <input type="checkbox"/> Business: \$100 | <input type="checkbox"/> Senior Citizen: \$15 |
| <input type="checkbox"/> Youth: \$10 | <input type="checkbox"/> Lifetime: \$250 |

Please mail your completed Membership Pledge Card and your payment to:

Vernon County Humane Society, Inc.
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News Feed

Head 'em up, Move 'em out!

Vernon County Humane Society has resumed the successful practice of Mobile Adoptions! VCHS takes resident animals to PetsMart in La Crosse where they can be adopted directly from the store to caring families. VCHS is looking for volunteers to help with mobile adoptions so residents can go to Petco and PetsMart.

All on Board!

In February Vernon County Humane Society welcomed two new members to the board of directors. Angie Cina and Linzi Gronning stepped on board dedicating three years of service to the VCHS mission. Additionally officer elections were held with long-time board member Bill Putze rising to hold the office of President. VCHS would like to formally thank Trina Erickson for her dedication to office and endless efforts in aiding VCHS on moving forward.

Volunteers

Vernon County Humane Society is proud to announce the re-vamping of its volunteer programs. In an effort to continue providing a welcoming, safe atmosphere for volunteers VCHS has resumed a formal volunteer orientation. Orientations are typically held the first, third Friday and fourth Saturday. Spots are limited so call the shelter to reserve your seat at the next orientation.

SAFER

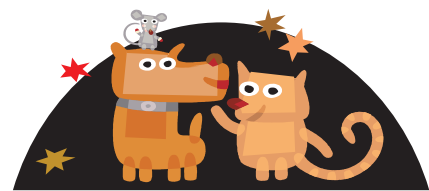
To assure all dogs at VCHS are placed into homes that best suit their personalities VCHS began utilizing a program called SAFER. SAFER is a set of seven assessments to learn more about how the dog responds to different situations. This helps identify any potential need for behavior modification while providing resources for instruction. SAFER is endorsed by the ASPCA and used in shelters nationally.

Partners in Care!

In September of 2009, Vernon County Humane Society joined forces with Animal Tracks Veterinary Service of Viroqua to assure all residents receive the best vet care prior to adoption into new homes. The exclusive partnership provides state of the art health care for residents from testing and vaccinations to spay/neuter surgeries. VCHS could not be more grateful to Drs. Erica Bass and Lenay Kumlin and the staff at Animal Tracks!

The Cat Craze!

This quarter cat adoptions are up 200% from the first quarter of 2009! With increases in adoption, Vernon County Humane Society has been able to help more families than ever who need assistance re-homing their cats. To date VCHS has accepted 15 owner-surrender cats this year. If your family needs assistance re-homing a cat or dog please call us! Vernon County Humane Society has also been able to keep pets in homes by assisting families who need pet food by distributing goods to the public.



Fur Fun
Bring a Lint Roller to Donate. Thank You!
NIGHT

Save the Date:

Saturday, October 9th

**Firehouse Restaurant
Viroqua**

Interested in helping raise funds for Vernon County Humane Society? Consider joining the development committee in their efforts to secure our future! Short on time and prefer donating instead? Give us a call to hear about our numerous programs for contributing.